



Toronto Commercial Real Estate Women
Ernst & Young Tower, Toronto Dominion Centre
P.O. Box 350, Toronto, Ontario M5K 1N3
www.torontocrew.org

BUILDING THE FOUNDATIONS FOR THE FEMALE PROPERTY MOGULS OF TOMORROW

Closing the gender gap in commercial real estate is the aim of REAL Jobs: Futures in Commercial Real Estate, an innovative careers event targeted at young women put together by the Toronto chapter of CREW, the commercial real estate women's network.

REAL Jobs offers an opportunity for girls in high school to ask questions, meet senior real estate executives, and get a feel for the industry at a focused, one-day event. Interactive presentations, Q&A sessions, and a chance to mingle and network are all part of the day's schedule.

"As the leading organization for professional women in commercial real estate, we see it as our role to foster the interest of young women," explains Nancy Prenevost, who chairs Toronto CREW's Mentorship and REAL Jobs Committee.

Organized and executed by Toronto CREW, the event is scheduled for April 25, 2007 and will be held at the TD Centre in the heart of Toronto's financial district.

Toronto CREW sponsors the event, along with key supporters Cadillac Fairview and Oxford Properties Group.

"More than 30 female commercial real estate professionals are volunteering for the REAL Jobs day this year," elaborates Prenevost. "They will be leading interactive sessions and tours of the Royal Bank Plaza."

REAL Jobs is Toronto CREW's second careers day, following closely on the heels of the first successful event last year.

In April 2006, 60 young women from a variety of Toronto District School Board high schools got a chance to meet with senior-level commercial real estate women, discuss various career streams and educational qualifications, and get a feel for the industry.

"The tremendous feedback from the schools, and the support generated, made us realise it should be an annual event," adds Prenevost.

REAL Jobs is part of Toronto CREW's broader outreach initiative which includes mentoring programs and scholarships in addition to career days, and the recent founding of the Toronto CREW Foundation.

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Backgrounder

CREW Network is the network of Commercial Real Estate Women in North America. With over 7,000 members it is also the *only* real estate organization whose members represent all disciplines of the commercial real estate industry.

Toronto CREW was the first Canadian chapter of CREW network: its members are key decision makers of some of the most influential corporations in Canada, representing almost all the disciplines in commercial real estate. For more information, please visit our website at www.torontocrew.org

